

Notice of References Cited		Application/Control No.	Applicant(s)/Patent Under Reexamination	
		09/750,948	VINCENT, PERRY G.	
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U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
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NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	"NCR's Next Generation Software Makes True Customer Relationship Management a Reality." PR Newswire, page 8524, July 26, 1999.
	V	"NCR Selects Quadstone as Preferred Analytical Workbench in Support of New Customer Relationship Management Solution." Business Wire, page 320, September 27, 1999.
	W	"New NCR Suite of Solutions Helps Airlines, Insurance Companies Build and Manage More Profitable Customer Relationships." PR Newswire, page 9108, October 4, 1999.
	X	Sweat et al., "Instant Marketing." Information Week, pages 18-20, August 2, 1999.

*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
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	U	"NCR to Help Customer Focus Switch." Customer Loyalty Today, page 6, September 1999.
	V	"New Software Sets Up Banks for Tailored Customer Marketing." AAP News, August 12, 1999.
	W	"NCR Corporation." Canada Newswire, July 28, 1999.
	X	"Data Collector's Items." Wireless Review, September 30, 1999.

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	V	"NCR Becomes Strategy.com Master Affiliate." PR Newswire, page 9099, October 4, 1999.
	W	Hammond, "NCR, MicroStrategy to Share Data Technologies." PC Week, page 102, October 11, 1999.
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